

BIJOUX
TOCARA

**GUARANTEED
EARNINGS FOR
YOUR FIRST
12 MONTHS!**

Brilliant BEGINNINGS

**FOR NEW STYLE ADVISORS
ONBOARDED ON OR AFTER AUGUST 1ST, 2024.**

Become a Tocara Style Advisor and earn	→	30% Guaranteed Paid Weekly
Monthly Personal Sales Bonuses bring your potential to	→	42% (See chart below).
PERSONAL SALES BONUS, PAID MONTHLY:		
Earn additional 3% with monthly sales between 1,200-2,399		
Earn additional 6% with monthly sales between 2,400-4,799		
Earn additional 9% with monthly sales between 4,800-9,599		
Earn additional 12% with monthly sales between 9,600+		

MATCHING BONUS FOR ALL STYLE ADVISORS!



All sponsors, Leaders and both new and existing Style Advisors will earn **10%*** on the Commissionable Volume of all personal new recruits for the duration of first twelve months.

7.5% Business Builder Bonus

Plus, Leaders enjoy an added **4% Central Team Bonus**

For total potential monthly earnings from your newly sponsored Style Advisors of **21.5%**

**To qualify for the 10% Matching Bonus, the sponsoring Style Advisor must generate 200PQV during the same month.*

BONUS LEVELS!

WATCH ME SHINE

submit 1,000 Personal Qualifying Volume (PQV) **OR** sponsor 3 qualified* new Style Advisors

SILVER STAR AWARD

submit 2,000 Personal Qualifying Volume (PQV) **AND** sponsor 3 qualified* new Style Advisors

**400 PQV in their first 90 days.*



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BRILLIANT BEGINNINGS PROGRAM GUIDE

BRILLIANT BEGINNINGS NEW STYLE ADVISOR GUARANTEED EARNINGS PROGRAM

New Style Advisors sponsored on or after August 1st, 2024, are automatically enrolled in this program.

Why is Tocara launching a new Brilliant Beginnings Program starting August 1st?

Tocara's new Brilliant Beginnings Program supports the success of new Style Advisors in their first twelve months of selling and earning. Securing higher earnings earlier, ensures the success and longevity of the new Style Advisors business. The longer twelve-month fast start program positions Tocara as one of the top earning opportunities for newly onboarded Stylists in the Direct Selling industry.

What are the benefits of the next generation of Brilliant Beginnings for new Style Advisors?

- New Style Advisors will earn **guaranteed 30% earnings** on CV of orders paid weekly.
- **Personal Sales Bonuses** bring their monthly earning potential from selling up to an astounding **42%!**

PERSONAL SALES BONUS PAID MONTHLY

- Earn additional 3% with monthly sales between 1,200-2,399.
- Earn additional 6% with monthly sales between 2,400-4,799.
- Earn additional 9% with monthly sales between 4,800-9,599.
- Earn additional 12% with monthly sales between 9,600+

Ex: Josette generates commissionable volume throughout the month of 2,600. She will earn guaranteed 30% plus + an additional 6% in Personal Sales Bonus for a total of 36% earnings for that month.

That is not all!

BONUS UP LEVEL 1 & 2 OF BRILLIANT BEGINNINGS

Bonus Level 1 – Watch Me Shine

Submit 1000 PQV **OR** sponsor 3 qualified new Style Advisors* in their first 90 days and earn an exclusive Tocara Watch

**Your 3 new qualified Style Advisors must generate 400 PQV each in their first 90 days to count.*

Bonus Level 2 – Silver Star Award

Submit 2000 PQV **AND** sponsor 3 qualified new Style Advisors* in their first 90 days and earn an exclusive Silver Star Award Trophy

**Your 3 new qualified Style Advisors must generate 400 PQV each in their first 90 days to count.*

Announcing the NEW Matching Bonus Program

An exciting new opportunity open for **ALL Style Advisors & Leaders** to enjoy!

MATCHING BONUS

- **All sponsors, Leaders and both new and existing Style Advisors will earn 10%*** on the CV of all personal new recruits for the duration of first twelve months.
- **7.5% for Business Builder Bonus****
- Plus, Leaders enjoy an added **4% Central Team Bonus**
- For total potential monthly earnings from your newly sponsored Style Advisors of **21.5%**

**To qualify for the 10% Matching Bonus, the sponsoring Style Advisor must generate 200PQV during the same month.*

*** Similar to our current Business Builder Bonus, the sponsor needs to be active with 200PQV during the same month to qualify for the BBB portion.*

What happens to our historical Brilliant Beginning Program?

Style Advisors who onboarded prior to August 1st, 2024, are grandfathered into our historical BB program, and will continue to participate in that program (with no changes to execution) until they complete their ninety-day period.

Only new Style Advisors onboarded on or after August 1st, 2024, are eligible to participate in the new program.

BRILLIANT BEGINNINGS PROGRAM GUIDE

How does the new Style Advisor know when the new program begins and ends for them?

New Style Advisors sponsored within the new program will enjoy the benefits for the next twelve calendar months of selling. The program runs with a rolling 12 months from the opening of their business activating from their start date.

Ex: Should a new Style Advisor open their business on January 5th, 2025, the twelve-month calendar starts from that date and ends on January 5th, 2026.

Are former Style Advisors with cancelled accounts eligible for the new Brilliant Beginnings Program launching August 1st, 2024?

A Style Advisor with a cancelled account that is 6 months or more (account cancelled before February 1st, 2024) prior to the launch of this program **IS** eligible to return as a Style Advisor and take advantage of the new Brilliant Beginnings program. Ongoing, the account must be cancelled for six months to be eligible to return and enroll in the updated version of Brilliant Beginnings.

Does the twelve months countdown clock stop if my new Style Advisor skips a month of sales activity?

No. The twelve-month counter starts effective their first month and the opportunity ends after 12 consecutive calendar months at which time the Style Advisor plays in the existing compensation plan at that time.

Tocara Inc. reserves the right to modify or cancel any and all aspects of this program at any time and without prior notice, at its sole discretion.